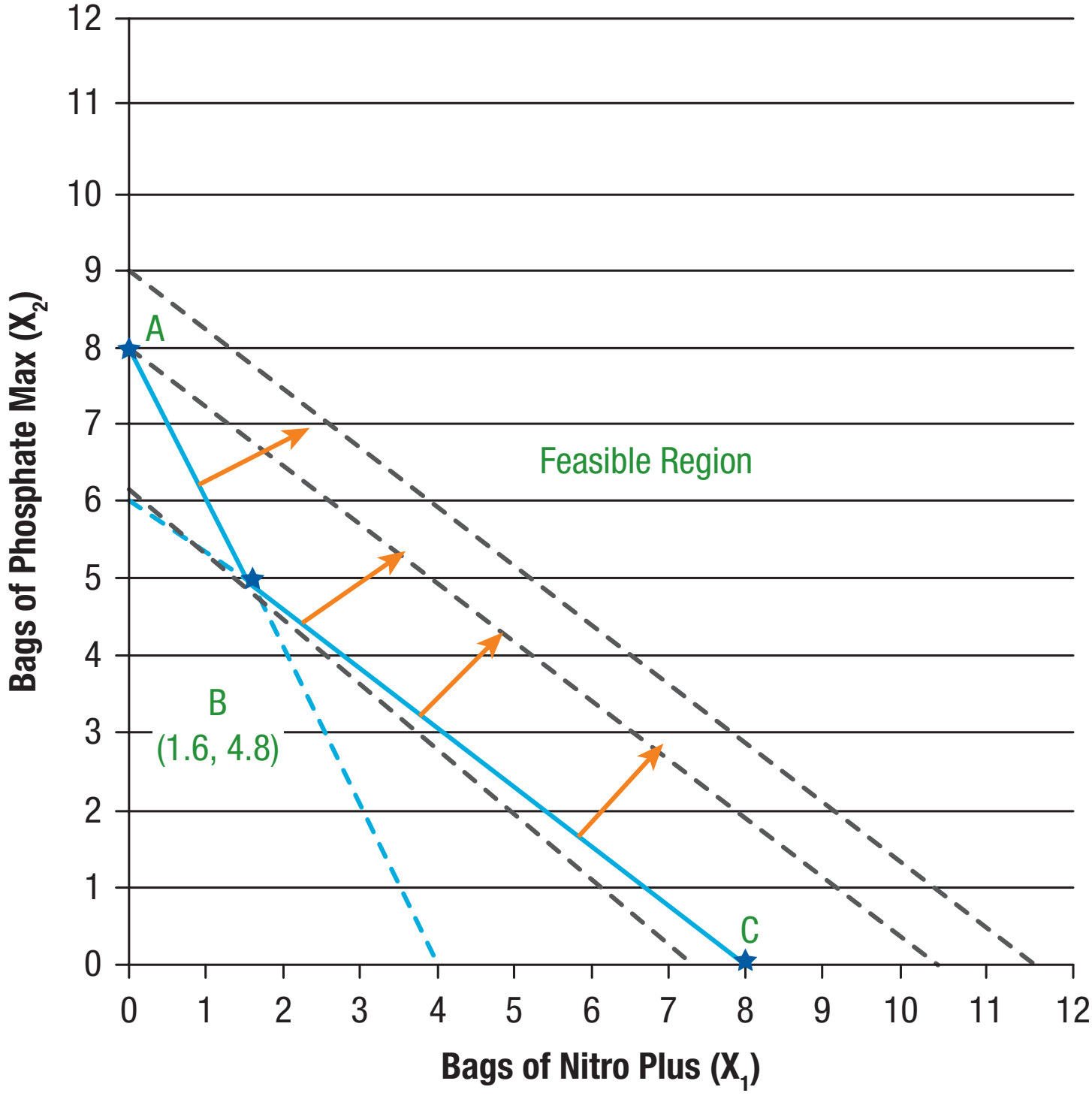FIGURE A.14: Plot of the Iso-Cost Lines